



INTERNATIONAL MEDIA KIT 2011



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**EVERYTHING ABOUT
WATER**



India - You Can't Miss It

**A growth rate of 15-20%. Estimated market value \$12 billion.
You can't miss the next BIG thing - The Indian Water Market!**

The largest & fastest growing industry in the water segment, expansion of the Indian water industry is supported by a galloping economic growth of 8%. Seeing the growing demand for water, increasingly stringent environmental norms and significant budget outlays in the sector, India offers a great opportunity, one that is waiting to be explored by players from across the globe.

Facts on India

- ★ GDP expected to cross 8% this year
- ★ Projected to be the third largest economy by 2012 and as big as United States of America by 2040
- ★ JNNURM sanctions ₹190bn for 143 water supply projects
- ★ Huge privatization and BOT projects in the municipal water supply and sewage treatment sector
- ★ Massive drinking water sector including water purifiers and packaged drinking water
- ★ Growing potential for desalination and wastewater recycling projects in municipal and private sector
- ★ According to the World Bank, demand of water for industrial, energy production and other uses will rise from 67bn m³ to 228bn m³ by 2025
- ★ Significant presence and success of a number of international water-related companies in the Indian market



No reason to wait for tomorrow. The future of your economic growth in India is here and now!



Why EverythingAboutWater?

Gaining entry into this developing market, reaching the right customer segment and identifying the appropriate business partner can be critical for long-term growth and profitability of your company.

Therefore, need of the time is to recognize and acquire the right vehicle to enter this huge Water Market. We at EverythingAboutWater can help you succeed in your mission.

Think of us as

- ★ The knowledge leader in the water sector
- ★ The largest storehouse of information on the water subject
- ★ The bellwether to the water industry in recognizing the emerging trends
- ★ The integrated marketing platform for all your communication needs
- ★ The international marketing gateway to the Indian water companies
- ★ The contact point for international technology providers to the Indian industry
- ★ The aid to strategy and policy-making for government and industry bodies
- ★ The provider of new and valuable tools for knowledge upgradation and market growth

Being from the water industry we have

- ★ Water Domain specialization
- ★ Vast database
- ★ Extensive reach to decision makers
- ★ Reach to high quality visitors, exhibitors through our water events
- ★ Highly cost-effective marketing packages
- ★ Direct marketing benefits through different media

Benefits in your bag...

- ★ Reach the Who's Who in the global water industry
- ★ Upgrade your brand image & awareness in India
- ★ Reach prospective clients at cost-effective marketing tariffs
- ★ Flexibility to explore marketing activities that suit you best
- ★ Enquiry generation to increase business from your target markets



Providing A Global Marketing Platform

Our Global Presence

EverythingAboutWater expands its reach with many international water shows:

EVENT	PLACE
AWWA – ACE	CANADA
AQUATECH AMSTERDAM	NETHERLANDS
AQUATECH CHINA	CHINA
AQUA UKRAINE	KIEV
ASIA WATER	KUALA LUMPUR
CHINA WATER CONGRESS	CHINA
CHINA WATER SHOW	CHINA
IFAT	CHINA/GERMANY
INDO WATER	INDONESIA
IWEX	UNITED KINGDOM
POLLUTECH 2008	FRANCE
RECYCLING ISTANBUL	TURKEY

EVENT	PLACE
SIWW	SINGAPORE
THE BIG 5 SHOW	UAE
VIETWATER	HANOI
WASSER-BERLIN	GERMANY
WATER & MEMBRANE	SHANGHAI
WATER CHINA	BEIJING
WATER MALAYSIA	KUALA LUMPUR
WATER MIDDLE EAST	BAHRAIN
WEFTEC	USA
WETEX	UAE
WORLD WATER EXPO	ISTANBUL
WQA AQUATECH	USA

For over a decade we have facilitated and helped international companies to establish & grow in India. A partial list of our esteemed clientele:

- ★ Veolia Water, France
 - ★ Degremont, France
 - ★ VA Tech Wabag, Austria
 - ★ Thames Water, United Kingdom
 - ★ GE Water, USA
 - ★ Siemens Water, Germany
 - ★ Düker, Germany
 - ★ Dow Chemicals, USA
 - ★ Dupont, USA
 - ★ Grundfos Pumps, Denmark
 - ★ Hiller Pumps, Germany
 - ★ ABB, Switzerland
 - ★ Nalco Chemicals, USA
 - ★ Dretreat Chemicals, USA
 - ★ Krohne Marshall, Germany
 - ★ Endress + Hauser, Germany
 - ★ Emerson (Fisher Rosemount), USA
 - ★ Koch Group, USA
 - ★ Pentair Group, USA
 - ★ Schlumberger / Actaris, France
 - ★ Amiantit, Saudi Arabia
 - ★ Hyflux, Singapore
 - ★ ITT Pumps, USA
 - ★ Honeywell, USA
 - ★ Befesa, Spain
 - ★ Cadagua, Spain
 - ★ Smith & Loveless, USA
 - ★ VDMA, Germany
 - ★ Indo German Chamber of Commerce
 - ★ TDWA, Taiwan
- ... and many more

**Think of us as the
DESTINATION
INNOVATION in the
water sector**



Publishing

EverythingAboutWater magazine

- ★ A monthly industrial magazine focusing on water and wastewater management.
- ★ Provides an excellent platform to showcase your Company, Products and Services to a focused audience.

Unique features

- ★ India's first and only monthly magazine on water & wastewater
- ★ Tremendous impact with a circulation of 24,972 copies
- ★ Wide range of information on Indian & Global water industry
- ★ Practical and operational information
- ★ Highly respected and widely quoted publication

Focus

EverythingAboutWater covers all aspects of water, be it water and wastewater management, water transportation, water treatment, water conservation and others.

In the magazine

- ★ Cover stories on leading topics
- ★ Technical articles
- ★ Product profiles
- ★ Special Columns on: Indian Municipal Water Sector / Irrigation / Disinfection etc.
- ★ Case studies
- ★ Global news and development
- ★ Events and industry show coverage
- ★ Dealers & distributors requirements
- ★ Interviews with industry leaders

Subscription

Term	Issues	Price (USD)	Savings	YouPay (USD)
1 Year	12 issues	300	Nil	300
2 Years	24 issues	600	20%	480
3 Years	36 issues	900	30%	630
5 Years	60 issues	1500	40%	900



**The Power of
KNOWLEDGE**

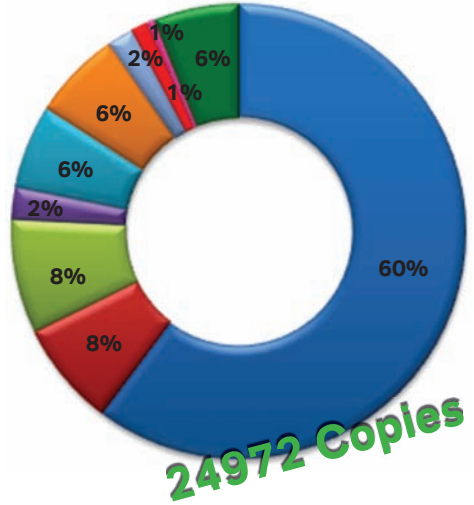
intlenquiry@eawater.com



Circulation & Reach

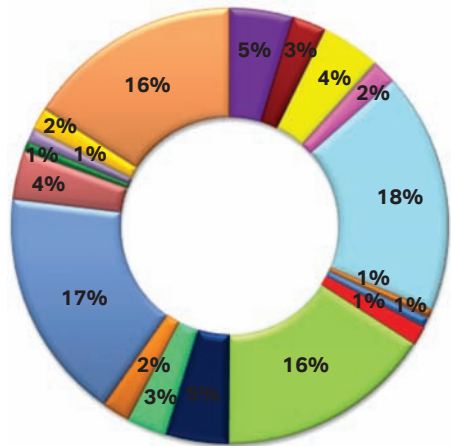
Circulation split

Business	Numbers
End Users	15053
Manufacturers of Water Components	1854
OEMs/System Integrators	2022
Distributors	589
Consultants	1480
Government	1572
Educational/Research Institutions	474
Industry Associations	290
Embassies and Trade Consulates	126
International	1512
Total	24972



Further end-user split

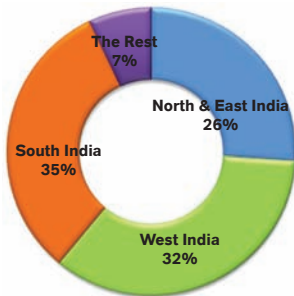
Industry	Numbers
Automobiles	712
Breweries/Distilleries	381
Builders	660
Cement	270
Chemicals	2681
Dairies	92
Electronics	122
Fertilizers	215
Food & Beverages	2412
Hospitals & Hotels	691
Leather & Tanneries	445
Paper	317
Pharmaceuticals	2580
Power Plants	545
Refineries	112
Steel	152
Sugar	261
Textiles	2405
Total	15053



Split by job-function



Geographical reach



Editorial Calendar

MONTH	MAIN FEATURE	INDUSTRY SPOTLIGHT
Mar 2011	9th Annual Buyers Guide 2011 (Special Edition)	
Apr 2011	Instrumentation & Automation	Pipes + Valves + Tanks + Leak Detectors
May 2011	Water Supply, Storage & Stormwater Management	Ultrafiltration + Test Kits + Filter Press + Chlorinators
June 2011	11th Anniversary Issue 2011(Special Edition)	
July 2011	RO & Membrane Technologies	Blowers + Diffusers + Valves + Cooling Towers
Aug 2011	Pumping & Piping Technologies	Computer Modeling + SCADA + GIS & Telemetry + Lab Instruments
Sep 2011	3rd Annual Case Study Issue 2011 (Special Edition)	
Oct 2011	Membrane Bioreactor Technology	Water Treatment Chemicals + Resins + UV Treatment + Ozonation
Nov 2011	Sea Water Desalination & Energy Efficiency	Cartridge Filtration + Aeration Systems + Fountains + Activated Carbon
Dec 2011	Sewage, Effluent & Sludge Treatment	Submersible Pumps + Drainage Systems + Odour Control + Irrigation Products
Jan 2012	Drinking Water Technologies & Water Disinfection	Softeners + Chlorinators + Pools & Spas + Flow & Water Meters
Feb 2012	Filtration & Separation	Dosing Pumps + Water Purifiers + Centrifugal Pumps + Water Analysis
Mar 2012	10th Annual Buyers Guide 2011 (Special Edition)	

Invitation for technical articles, case studies, product profiles and press releases

Join the platform of information and innovation

- ★ Contribute technical articles based on your expertise and experience.
- ★ The contributions will help our readers to know more about the latest technologies and trends in the industry.
- ★ It would enable you to build relationships, encourage feedbacks and reach a focused audience of your prospective buyers and consultants.
- ★ This would be an excellent platform for you to showcase and promote your products/ offerings.

Requirements

- ★ The word limit for the article is 3,500 words
- ★ The word limit for the product profile is 150 words
- ★ Send a short profile of the author to be mentioned at the end of the article
- ★ The draft of the articles and/or product profiles must be in a word doc. format
- ★ The articles & product profiles should be accompanied with relevant high resolution JPEG images

Write to:

intlenquiry@eawater.com for more details



All contributions are subject to approval of the editorial board.



Special Editions

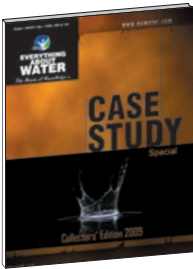
11th Anniversary Issue - June 2011



A once in a year experience, the EverythingAboutWater Anniversary Issue is an exclusive edition admired by the readers. Celebrating 11 years of spreading knowledge on the water industry, the EverythingAboutWater 11th Anniversary Issue marks an exciting milestone as a special edition. It draws from the past and offers a glimpse into the future.

This Collectors Issue will expand your reach with a readership of 77000. It gives you a perfect chance not only to tap your target Indian customers, but expand your reach in the country as the magazine cycles through a new audience.

Case Study Special Issue - September 2011

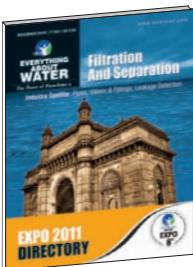


The EverythingAboutWater Case Study Special Issue gives you the opportunity to “Experience Branding” and connect with your key customers. Articulate your brand positioning: Your brand has always stood for innovation and leadership. Be a part of the issue that establishes and celebrates just that.

Enhanced reach and interest:

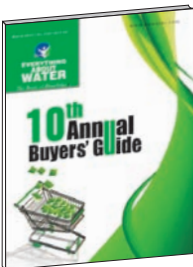
The issue is a collector's issue - it ensures greater reader attention. Be a part of an issue with an extended shelf life.

Annual Show Directory Issue - January 2012



This special issue is the Show Directory of South Asia's Largest Water Show. It includes the most comprehensive list of exhibitors from across the globe. EverythingAboutWater Show Directory reaches over 16000 visitors & exhibitors apart from a general readership of 77,000 water professionals. The next edition of the directory would be for the 9th EverythingAboutWater Trade Show 2012 to be held from February 9-11, 2012 at Greater Noida - A National Capital Region of Delhi.

Annual Buyers' Guide Issue - March 2012



An authentic guide to the global water industry, this exclusive edition is India's Biggest Annual Water Directory. With your listing in the directory you expand your reach through an increased readership of 77,000. As the most comprehensive list of suppliers in water sector, the Annual Buyers' Guide has a year long shelf life.

Gain momentum with innovative participation opportunities



EverythingAboutWater CHINA

EverythingAboutWater CHINA magazine

EverythingAboutWater CHINA is the exclusive Chinese edition, the EverythingAboutWater magazine. This bi-monthly edition published in Chinese, caters to the local players, covering all aspects of the Chinese market. With special focus on the Chinese Water Sector, you tap the target audience in China through an international magazine in their local language.

Unique features

- ★ Published in Chinese
- ★ Monthly circulation of 10,000
- ★ Distributed throughout the People's Republic of China (including mainland China, Hong Kong, and Macao)
- ★ Reaches decision makers in China who plan the purchase of plants, systems, materials, components and execute manufacturing & distribution strategies
- ★ Distributed at all the key trade shows in China

In the magazine

- ★ Special features on the Chinese market
- ★ Local business news
- ★ Product development
- ★ Technical articles
- ★ Case studies
- ★ Projects & tenders
- ★ Events
- ★ Interviews



Expand your global presence with
EverythingAboutWater CHINA



Circulation

Business circulation

Business	Numbers
Contractors	3700
Government	1155
Consultants	1070
Manufacturers	1285
Institutes	920
End-Users	1305
Others	565
Total	10000



Editorial Calendar

MONTH	MAIN FEATURE	INDUSTRY SPOTLIGHT
Mar-Apr 2011	Advanced Wastewater Treatment Technologies	UV Treatment & Ultrafiltration
May-June 2011	Energy Conservation in Water Management	Test Kits & Instruments
July-Aug 2011	Water Supply, Storage & Stormwater Management	Ultrafiltration + Test Kits + Filter Press + Chlorinators
Sept-Oct 2011	RO & Membrane Technologies	Computer Modeling + SCADA + GIS & Telemetry + Lab Instruments
Nov-Dec 2011	Pumping & Piping Technologies	Water Treatment Chemicals + Resins + UV Treatment + Ozonation
Jan-Feb 2012	Membrane Bioreactor Technology & Sea Water Desalination	Cartridge Filtration + Aeration Systems + Fountains + Activated Carbon
Mar-Apr 2012	Sewage, Effluent & Sludge Treatment	Softeners + Chlorinators + Pools & Spas + Flow & Water Meters

Join the platform of information and innovation

- ★ Contribute technical articles based on your expertise and experience.
- ★ The contributions will help our readers to know more about the latest technologies and trends in the industry.
- ★ It would enable you to build relationships, encourage feedbacks and reach a focused audience of your prospective buyers and consultants.
- ★ This would be an excellent platform for you to showcase and promote your products/offering.

Write to:
intlenquiry@eawater.com for more details



www.eawater.com

Advertising Rates

EverythingAboutWater - Packages for INDIA Edition

Advertising Options	Price (USD)	Package 'A' (One Issue)			Package 'B' (Three Issues)			Package 'C' (Six Issues)			Package 'D' (Twelve Issues)		
		You Pay	Value	10% Discount	You Pay	Value	20% Discount	You Pay	Value	30% Discount	You Pay		
Full Page	2640	2640	7920	792	7128	15840	3168	12672	31680	9504	22176		
Half Page	1848	1848	5544	554	4990	11088	2218	8870	22176	6653	15523		
One Third Page	1584	1584	4752	475	4277	9504	1901	7603	19008	5702	13306		
Quarter Page	1320	1320	3960	396	3564	7920	1584	6336	15840	4752	11088		
Classified Display	1056	1056	3168	317	2851	6336	1267	5069	12672	3802	8870		
Premium Position: Inside Front Cover	3960	3960	11880	1188	10692	23760	4752	19008	47520	14256	33264		
Premium Position: Inside Back Cover	3960	3960	11880	1188	10692	23760	4752	19008	47520	14256	33264		
Premium Position: Double Spread	5280	5280	15840	1584	14256	31680	6336	25344	63360	19008	44352		

EverythingAboutWater - Packages for CHINA & INDIA Edition

Advertising Options	Price of India Edition (USD)	Price of China Edition (USD)	Value of combined package (USD)	Package 'A' (One issue)		Package 'B' (Three Issues)		Package 'C' (Six Issues)		Package 'D' (Twelve Issues)	
				20% Discount	You Pay	Value after 20% Discount	10% Additional Discount	You Pay	Value after 20% Discount	20% Additional Discount	You Pay
Full Page	2640	2640	5280	1056	4224	12672	1267	11405	25344	5069	20275
Half Page	1848	1848	3696	739	2957	8870	887	7983	17741	3548	14193
One Third Page	1584	1584	3168	634	2534	7603	760	6843	15206	3041	12165
Quarter Page	1320	1320	2640	528	2112	6336	634	5702	12672	2534	10138
Classified Display	1056	1056	2112	422	1690	5069	507	4562	10138	2028	8110
Premium Position: Inside Front Cover	3960	3960	7920	1584	6336	19008	1901	17107	38016	7603	30413
Premium Position: Inside Back Cover	3960	3960	7920	1584	6336	19008	1901	17107	38016	7603	30413
Premium Position: Double Spread	5280	5280	10560	2112	8448	25344	2534	22810	50688	10138	40550

OTHER PREMIUM POSITIONS

- ★ COVER PAGE (FRONT/BACK) ★ GATE FOLD (FRONT/BACK) ★ BOOK MARK
- ★ POINTER ★ SEPERATOR ★ FRENCH WINDOW

- ★ For preferred location: Add 5% to Display Rate
- ★ Premium advertising options (with special rates) are available on request
- ★ Customised reprints are also available which are reproduced as per your specifications.

Write to:
intlenquiry@eawater.com for more details



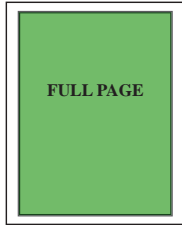
Submission Guidelines

Display options

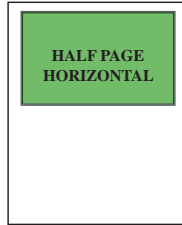
EDITORIAL SECTION



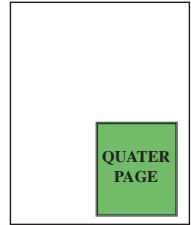
Print Area : (H)250mm x (W) 185mm
Trim Size : (H)267mm x (W) 210mm
Bleed Size : + 3mm Extra all side



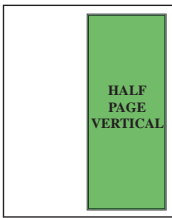
(H) 250mm x (W) 185mm



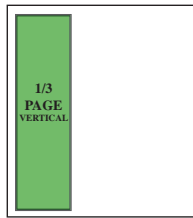
Half Page Horizontal
(H) 120mm x (W)185mm



Quater Page:
(H)120mm x (W) 90mm



(H) 216 mm x (W)90mm



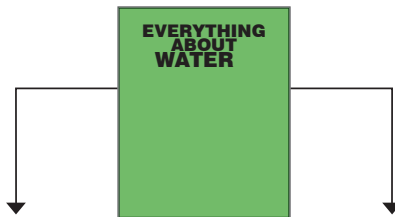
1/3 Page
(H) 216mm x (W) 58.5mm



Print Area : (H)255mm x (W) 392mm
Trim Size : (H)267mm x (W) 406mm
Bleed Size : + 3mm Extra all side



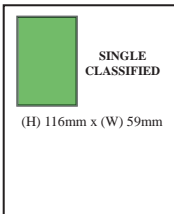
Print Area : (H) 170mm x (W) 190mm
Trim Size (H) 180mm x (W) 210mm
Bleed Size : 3mm Extra 3 side



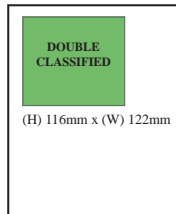
GATE FOLD (FP)
Print Area : (H)255mm x (W) 392mm
Trim Size : (H)267mm x (W) 406mm
Bleed Size : + 3mm Extra all side

GATE FOLD (MINUS MASTER HEAD)
Print Area : (H)255mm x (W) 392mm
Trim Size : (H)267mm x (W) 406mm
Bleed Size : + 3mm Extra all side

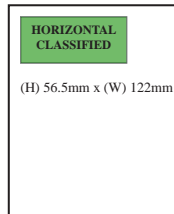
CLASSIFIED SECTION



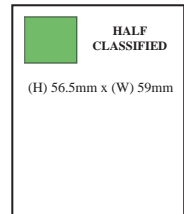
(H) 116mm x (W) 59mm



(H) 116mm x (W) 122mm



(H) 56.5mm x (W) 122mm



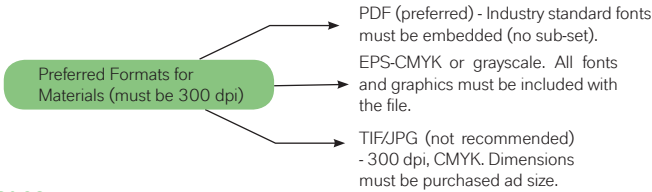
(H) 56.5mm x (W) 59mm



Submission Guidelines

Supported File Types

- ★ Adobe Indesign CS or above
- ★ Adobe Illustrator CS or above
- ★ Corel Draw



Images

- ★ Images must be 300 dpi.
- ★ Include all graphics and images placed, imported or embedded in your ad.
- ★ RGB, index or 72 dpi images are unacceptable. Be sure to convert images from RGB to CMYK.
- ★ Avoid rotation or cropping of images in Quark - do this in Photoshop or Illustrator.
- ★ All photo images must be saved as Photoshop EPS or TIFF files in CMYK (Not in RGB and no Pantone colours)
- ★ NO File Compressions, NO Masks and NO layers. Place images at 100% scaling with 300 dpi. Line work bitmap scans (logos) should have 1200 dpi resolution.

Fonts

- ★ Include all fonts with your ad. If using PC fonts, make sure the fonts are embedded in the file you submit.
- ★ For best results, select the actual font (such as Futura Bold) instead of applying bold style to regular Futura. If you are using unusual fonts, it is best to outline them (convert to a graphic).

Proofs

- ★ A print matched colour proof of the ad must be submitted. Otherwise colour reproduction will not be guaranteed.

Note:

- ★ All ads must be submitted in CMYK or grayscale. RGB ads or artwork will not be accepted. All graphics must be 300 dpi at 100%.
- ★ PDFs prepared for use on the web, and low-resolution images taken from websites are unacceptable.
- ★ DO NOT include crop marks, bleed marks, registration marks or any data outside the borders of the ad.
- ★ We do not accept Microsoft Word, PowerPoint, Paint or Publisher Files.
- ★ Document size should be created to the final trim size of the page/ad.

Mailing instructions:

All contracts for space, insertions, proofs, correspondence and copy should be sent to teamintl@eawater.com

Closing dates for advertisements & editorial

15th of the preceding month of the issue date

Terms & conditions

- ★ Rate Protective Clause: Rates are subject to change on notice and become effective for all advertisers with the started specific issue and all issues thereafter.
- ★ Publisher Copy Protective Clause: In consideration of the acceptance of any advertising from the advertiser and/or the advertising agency for publication at the rates set for in this rate card, there advertiser and / or advertising agency represents and warrants that all material delivered to the publisher for publication shall be free of libel and that publication shall be free of libel and that publications thereof will not violate or infringe any copyright, trademark, right of privacy or any other statutory or common law property right of any person, and that the advertiser and/or the advertising agency, assigns and successors against any claims, demand, costs, expenses and damages, including reasonable attorneys fees incurred by the publisher, arising out of or in connection with any breach by the advertiser and/or advertising agency of any of the foregoing. Publisher is not liable for delays in delivery and/or non-delivery in the event of and Act of God, action by any government entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown or any condition beyond the control of the publisher affecting production or delivery in any manner. Publisher reserves the right to change the content of the magazine. Cancellation of space orders must be in writing and will not be accepted after closing date



Online

EverythingAboutWater Web Portal



www.eawater.com

- ★ EverythingAboutWater Portal
- ★ Rated as the Website of the month by WC&P
- ★ Accessed daily by 20,000 water professionals
- ★ One-stop solution to all your water needs

Advertisement option	Dimensions (Width x Height)	Annual Value-12 months (USD)
Home Page Banner	582 x 80 pixels	6300
Home Page Side Banner	165 x 90 pixels	5250
Logo Display with Link to Website	--	3150

Customized e-Blasts



Get these benefits for USD 1200 per campaign

Reach your customer's desk directly

- ★ Send e-blast to focused database of over 70,000 subscribers
- ★ Fast, targeted and cost effective
- ★ Generates an immediate response
- ★ Highly effective vehicle for advertising messages
- ★ Track the effectiveness of your campaign
- ★ Best return on investment of any direct marketing vehicle
- ★ Get e-mailer designed as per brief
- ★ Decide the target segment in the water industry
- ★ Increase visitors to your website
- ★ Build long-term relationships with existing & potential customers

e-Newsletter



Droplets

- ★ Monthly e-Newsletter for the Indian & Global water industry
- ★ Reaching water professionals with latest updates on the industry for a decade

Contents

- ★ Technical Articles
- ★ Product Updates
- ★ Upcoming Events
- ★ News Updates

Advertisement Option	Dimensions (Width x Height)	Quarterly Package 3 insertions (USD)	Half Yearly Package 6 insertions (USD)	Annual Package 12 insertions (USD)
Top Banner	780 x 80 pixels	3000	4800	6300
Side Banner	150 x 200 pixels	2500	4000	5250



Events

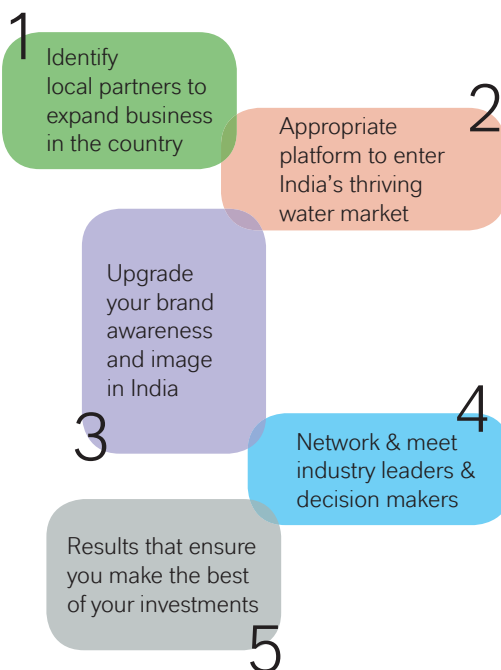
INTERNATIONAL EXHIBITION

Show Facts

- ★ Annual International Exhibition & Conference on Water & Wastewater Management
- ★ South Asia's largest water event organized by water experts
- ★ Eight successful years of the trade show
- ★ 9th EverythingAboutWater Expo 2012 to be held at a bigger venue with larger participation

5

Reasons for International Players to Exhibit



Value for participants

- ★ Find solutions under one roof
- ★ Get technology updates in the water sector
- ★ Meet new entrants in the water arena
- ★ Launch your products & solutions through the right medium
- ★ Interact with policy makers & heads of companies
- ★ Have one-on-one discussions with suppliers
- ★ International players can explore new regions
- ★ Sourcing opportunities for international exhibitors & visitors
- ★ Target subjects & products specific to the region
- ★ Learn & compare product/pricing structures

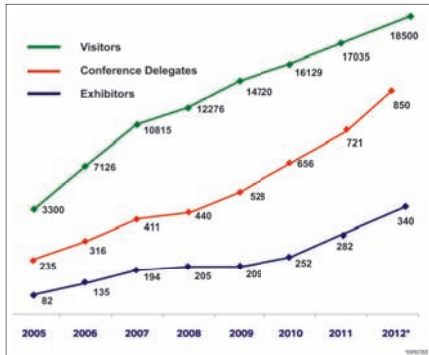


Your gateway to the Indian Water Industry



Events

You meet



Show Statistics

- ★ 350 exhibitors, 18000 visitors
- ★ 900 delegates from around the world
- ★ C-Level Managers and Decision Makers
- ★ Project & Plant Developers
- ★ Government & National Officials
- ★ Companies Aiming at International Joint Ventures
- ★ Utility Heads/ Engineers from End-User Sectors:
 - Pharmaceuticals • Textiles • Power
 - Buildings • Cement • Refineries and more
- ★ Manufacturers & Suppliers of plants & equipment for:
 - Water & wastewater treatment
 - Water handling & supply
 - Water & wastewater management

CONFERENCES & TRAINING WORKSHOPS

We Are Now in Your City

Recognized for conducting over 170 training workshops and conferences on water & wastewater management in India, EverythingAboutWater now goes international coming to your city. We bring to you:

- ★ Customized training programmes for end-users
- ★ Experts from the industry as trainers
- ★ Right opportunity to gain basic & operating knowledge
- ★ Special emphasis on selection and operation of right technologies and components
- ★ Conducted in different cities worldwide: Bangladesh, Sri Lanka, Malaysia, Indonesia, Singapore & the Middle East

5 Reasons to participate in the workshops

- 1 Perfect platform for intense "Industry-Policy Makers-End user" interaction
- 2 Knowledge forum to gain from experiences of others in the industry
- 3 Learn of new trends and technologies in water & wastewater management
- 4 Develop and update skills on plant designing methods & calculations
- 5 Equal emphasis on theoretical and practical learning



Aqua Career

Aqua Career, an EverythingAboutWater initiative, aims to meet the current demand for trained & qualified water professionals for the global water industry. With an extensive database of over 60,000 resumes and with a track record of serving over 100 companies around the globe, Aqua Career strives to get you competent water professionals for your exact needs.



www.eawater.com/aquacareer

Reach mechanism

- ★ Regular Job listing in EverythingAboutWater Magazine
- ★ Head hunting techniques for all level positions
- ★ Job vacancies advertised through eNewsletters
- ★ Regular job listing on www.eawater.com/aquacareer
- ★ Touch base with organizations and candidates
- ★ Tie-ups with leading job portals through seminars and eMailers
- ★ Tie-ups with organizations and contacts with professionals
- ★ Participation in water exhibitions and conferences
- ★ Track record of placements in blue chip companies
- ★ Internal Database of more than 25,000 water professionals

Track record

We have successfully placed water professionals at senior and middle-management levels in numerous organizations in the Middle East and South East Asia. Most of the top Water Treatment, Pump, Instrumentation, Chemical and Project companies in India utilize our services to get the best talent in the sector

Talent sourcing for

- ★ AES ARABIA
- ★ PACT Engineering Ltd
- ★ VA Tech WABAG
- ★ GE Water
- ★ Endress + Hauser
- ★ Siemens
- ★ MWH Consulting
- ★ Degrémont
- ★ IDE Technologies
- ★ WIPRO Water
- ★ Jindal Water

Write to:
aquacareer@eawater.com



**The Largest Recruitment
Consulting
Service in the Water Sector**



Consulting

EverythingAboutWater, with its highly professional and experienced team backed by its widespread domain knowledge, is the undisputed leader in water consulting. These strengths allow new market entrants, financial investors, technology providers and policy makers to better understand the sector and formulate strategies.



Indian water market report

India's first ever comprehensive water and wastewater market report addresses all stakeholders - Government, Funding agencies, Water industry participants, End-user industries as well as industry observers and experts.

Monthly consulting report

With a dedicated team, sourcing project information, the Monthly Consulting Reports would present updates on upcoming & projects under implementation; news on the industry players and more.

Dr H₂O

Insightful and objective advice on numerous technical and operational issues by the leading experts in the water sector.

Customised market research

EverythingAboutWater is capable of creating market research reports tailored to your exact needs. Our scientific research planning, backed by in-depth primary research, helps you understand the market better.

Success stories

- ★ Indian Water Dispenser Study for a leading European manufacturer of bottle coolers, POU and de-humidifiers
- ★ Potential areas of investment in the water sector for a leading private sector banking institution
- ★ Market potential for Indian submersible pump market for a world leader
- ★ Study on Indian municipal market for a Fortune-100 company
- ★ Study on drinking water and wastewater market for a European filtration company
... and many others



Get All the Information on the Indian Water Market



www.eawater.com



Making Business Happen Globally

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